



ASLAN FOOD SP. Z. O.O.

Product  
presentation  
24-12 -2020



DELIVER MORE VALUE THAN EXPECTED  
TO GIVE TO ALL PEOPLE OPPORTUNITY TO  
FULFILL DAILY LIFE ENERGY FROM THE BEST INGREDIENTS.



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# WHO WE ARE

- We have been operating on the agri-food market since 2007
- We have experience in retail and wholesale
- We have our own warehouses, factory and machinery park
- We have our headquarters in Turkey, Sri Lanka, Germany and Poland
- Our products are sold all over the world
- Our motto is transparency of relations, openness to the needs of customers and loyalty to business partners
- We provide product consulting



# OUR TARGETS

- Wholesalers and grocery centers
- Large format markets, cash&carry stores
- Restaurant chains
- Hotels chains



# OUR PRODUCTS – SRI LANKA CEYLON TEA

- Why Sri Lanka ceylon tea?
- Although it is called Ceylon Tea in our country, this special tea grows in Sri Lanka. Sri Lanka has a respected place today as the world's fourth tea importer. Although it has a small piece of land compared to other importing countries, it has achieved this order. For Sri Lanka, tea is an economical and cultural indispensable agricultural product.
- It is now ready to drink and not only offers honey taste but also gives immunity and endurance power.
- ASLAN Ceylon Tea, which has been consumed safely in Europe for years, is obtained from hand-picked tea sprouts in this way. Although black tea is the first thing that comes to mind when talking about Ceylon tea

*(data: USDA National Nutrient data base)*



# OUR PRODUCTS – SRI LANKA CEYLON MARIDA TEA



- Why Sri Lanka ceylon Marida tea?

- Health Benefits

- Being a completely natural product, tea when consumed without adding any sugar, honey or milk, contains no calories and concurrently serves as a vital element in maintaining the balance of body liquids. Over many centuries, several health benefits have been attributed to drinking tea with it being used as a treatment for infectious diseases, the common cold, and also to assist the digestive and nervous systems.

- In modern times with the expansion of scientific research, scientists have discovered compelling evidence that increased consumption of tea will in fact reduce the chances of you suffering from a wide variety of sicknesses, including cancer and cardiovascular disease.

- Studies have shown that anyone who drinks large quantities of tea has a reduced risk of certain cancers, mainly stomach cancer, cancer of the digestive system and bladder cancer

- Tea leaves are known to contain fluoride which helps strengthen bones and teeth and fights cavities

(data: USDA National Nutrient data base)

MARIDA TEA ONLY FROM THE BEST SUPPLIERS IN SRI LANKA

- Where do we import Sri Lanka Aslan tea from?

Our business partner is from Sri Lanka, whose motto is:  
Good comes from the earth

- The Sri Lanka tea company has all its production based on wheat grown on the iron and mineral rich soil of Sri Lanka Plain. The company was founded in 2006 in Sri Lanka.
- The Sri Lanka tea company produces top quality tea in the Sri Lanka Plain in its modern facilities using new technology
- Our partner ; In 2006, three great friends with many years of industry experience joined hands and formed Sri Lanka Teas (Pvt) Ltd. In its very first year, with a staff of just 20 qualified professionals, the company achieved a turnover of US\$ 10 Million of which US\$2.5 million was in tea bags and packets while the balance US\$ 7.5 million was in bulk teas. Since then, the Company has grown from strength to strength surpassing all expectations and business target



# FACTORY IN SRI LANKA PLAIN



# CLASSIC CEYLON MARIDA TEA

- ❖ 1 types of different ceylon marida tea grain size
- ❖ Packaging weight: 1000g, 500g, 200g,100gr, 100TB, 25TB
- ❖ Type of packaging: carton box with an overprint
- ❖ Possibility of dedicated packaging



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What's your Flavour ?...



## MARIDA TEA AS A PRIVATE LABEL

- ❖ In response to the market demand, we prepare TEA as a private label product for the retail chain
- ❖ Private label does not have to be associated with lower quality
- ❖ Thanks to the optimization of the production process, we guarantee high quality of private label products
- ❖ Tell us about your expectations - we will prepare the right solution for you





## MARIDA TEA SPECIAL SETS

- ❖ When you want to convince the market that your products are the best, you don't just have to worry about their price
- ❖ Think about what your customers expect from your products
- ❖ In our opinion, the combination of the 3 attributes of a given product speaks volumes about its market advantage in the FMCG market:

Health effects of the product + variety / availability + speed / ease of preparation

Our answer is special series, combining several types of bulgur, packaged as a premium version,

dedicated to conscious customers

## ORDER COMPLETION DATES

- ❖ Minimum order: 1 box x 10 pic
- ❖ Completion date: 24h
- ❖ Order from: 1 tons to 10 tons
- ❖ Completion date: up to 3 day's
- ❖ Special order: execution as agreed





# PAYMENT TERMS

❖ Cooperation trial period:

❖ 3 regular deliveries

❖ Payment period:

❖ Prepayment

❖ Long-term contract:

❖ Minimum 1 year's

❖ Payment period:

❖ 14 day's





Thank you for your attention

We invite you to contact us:

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[www.aslan-food.com](http://www.aslan-food.com)

## SOCIAL RESPONSIBILITY

Taking care of the health of our customers,  
we jointly build the image of a socially  
responsible producer